**Template for Logo Design**

**1. Basic elements**

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| --- |
| Design profile (within 500 words) |

**1. Basic elements (cont.)**

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| --- |
| Logo  |

|  |
| --- |
| Logo description |

**1. Basic elements (cont.)**

|  |
| --- |
| Standard line draft |

|  |
| --- |
| Standard color and black-and-white  |

**1. Basic elements (cont.)**

|  |
| --- |
| Standard font |

|  |
| --- |
| Logo variations |

**2. Usage examples**

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| Stationery items (business cards, name badges, envelopes, letterhead, notebooks, file covers, CD-ROMs, etc.) |

**2. Usage examples (cont.)**

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| Promotional items (invitations, handbags, umbrellas, USB disks, etc.) |

**2. Usage examples (cont.)**

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| --- |
| Signage system (outdoor and indoor signs, etc.) |

**2. Usage examples (cont.)**

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| --- |
| Other visual elements (glass stickers, pins, etc.) |